

WXIX

ORDERFlight Dates 11/02/12-11/06/12Contract / Revision 844472 /Original Date / Revision
11/01/12 11/01/12Advertiser PRIORITIES USA ActionAgency Mundy Katowitz MediaBuying Contact1322 G Street SE
Washington, DC 20003Product
PRIORITIES USA ACTNAgency Com 15%Billing Contact
1322 G Street SE
Washington, DC 20003Sales Office T-DC
Sales Region National
Agency RefOrder Sep 00:00:00Estimate # 1895Alt Order # 06401637Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A25-64Rev Codes Agency Political Pol-IssueProduct Codes PL20Priority P 3Advertiser RefPrimary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	31	\$22,291.25	\$26,225.00	0.00	10/29/12	11/05/12	31	\$22,291.25	\$26,225.00
Totals	31	\$22,291.25	\$26,225.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WXIX	11/02/12	11/02/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:30 PM)	---- 1--	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---- 1--		1		\$200.00		0.00					
E 2	WXIX	11/02/12	11/02/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:00 AM-10:30 AM)	---- 1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---- 1--		1		\$400.00		0.00					
E 3	WXIX	11/02/12	11/02/12	Late News M-F Late News M-F	Comm	10-11P	---- 1--	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---- 1--		1		\$1,500.00		0.00					



Contract / Revision **844472** Flight Dates **11/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:00:00

Advertiser **Priorities USA Action**

Product **PRIORITIES USA ACTN**

Estimate # **1895**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	11/02/12	11/02/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:30 AM-11:00 AM)	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$400.00		0.00			
E 5	WXIX	11/02/12	11/02/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	----1--	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$200.00		0.00			
E 6	WXIX	11/02/12	11/02/12	Jeopardy 6P JEOPARDY	Comm	6-630P	----1--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
E 7	WXIX	11/02/12	11/02/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	----1--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
E 8	WXIX	11/02/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	----1--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
E 9	WXIX	11/02/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	----1--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
E 10	WXIX	11/02/12	11/02/12	Jeopardy 730P JEOPARDY	Comm	730-8P	----1--	:30	1	\$2,500.00	P 1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$2,500.00		0.00			
E 11	WXIX	11/02/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	----1--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
E 12	WXIX	11/02/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	----1--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
E 13	WXIX	11/02/12	11/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$500.00		0.00			
E 14	WXIX	11/02/12	11/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$500.00		0.00			
E 15	WXIX	11/05/12	11/05/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:30 PM)	1-----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$200.00		0.00			
E 16	WXIX	11/05/12	11/05/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:00 AM-10:30 AM)	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **844472** Flight Dates **11/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:00:00

Advertiser **Priorities USA Action**

Product **PRIORITIES USA ACTN**

Estimate # **1895**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WXIX	11/05/12	11/05/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:00 AM-10:30 AM)	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00			
E 17	WXIX	11/05/12	11/05/12	Late News M-F Late News M-F	Comm	10-11P	1-----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,500.00		0.00			
E 18	WXIX	11/05/12	11/05/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:30 AM-11:00 AM)	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00			
E 19	WXIX	11/05/12	11/05/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	1-----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$200.00		0.00			
E 20	WXIX	11/05/12	11/05/12	Jeopardy 6P JEOPARDY	Comm	6-630P	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00			
E 21	WXIX	11/05/12	11/05/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00			
E 22	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00			
E 23	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00			
E 24	WXIX	11/05/12	11/05/12	Jeopardy 730P JEOPARDY	Comm	730-8P	1-----	:30	1	\$2,500.00	P 1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$2,500.00		0.00			
E 25	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00			
E 26	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00			
E 27	WXIX	11/05/12	11/05/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00			
E 28	WXIX	11/04/12	11/04/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (10:00 AM-10:30 AM)	-----1	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **844472** Flight Dates **11/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:00:00

Advertiser **Priorities USA Action** Product **PRIORITIES USA ACTN**

Estimate # **1895**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WXIX	11/04/12	11/04/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (10:00 AM-10:30 AM)	----- 1	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----- 1	1		\$500.00		0.00						
E 29	WXIX	11/03/12	11/03/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	----- 1-	:30	1	\$1,100.00	P 1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----- 1-	1		\$1,100.00		0.00						
E 30	WXIX	11/03/12	11/03/12	LF (SA) SAT LF 11P-1A	Comm	1130P-1230A (11:30 PM-12:30 XM)	----- 1-	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----- 1-	1		\$225.00		0.00						
E 31	WXIX	11/04/12	11/04/12	Wheel Of Fortune 1130P Wheel Of Fortune 1130P	Comm	1130P-12A	----- 1	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----- 1	1		\$500.00		0.00						
Totals														31	\$26,225.00